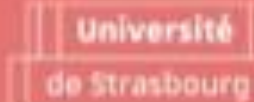




DD presentation 2024/2025

Université

de Strasbourg



be distinctive®

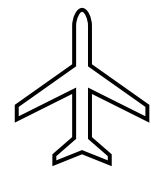


Strasbourg

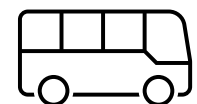
- In the center of Europe, not far from the borders of Germany, Switzerland and Luxembourg.
- Seat of the European Parliament and other European institutions.



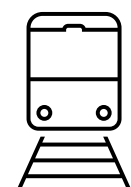
HOW TO REACH IT:



From Rome, Naples, Palermo and Olbia



FlixBus from Milan, Turin and Bologna



Train from Milano Centrale to Basel SBB (Trenitalia)

+

Train from Basel SBB to Strasbourg (SNFC)

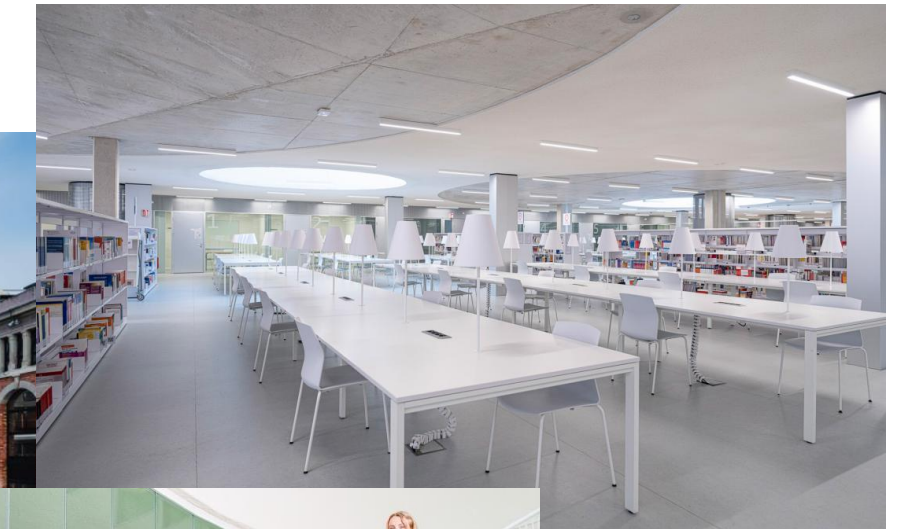


University

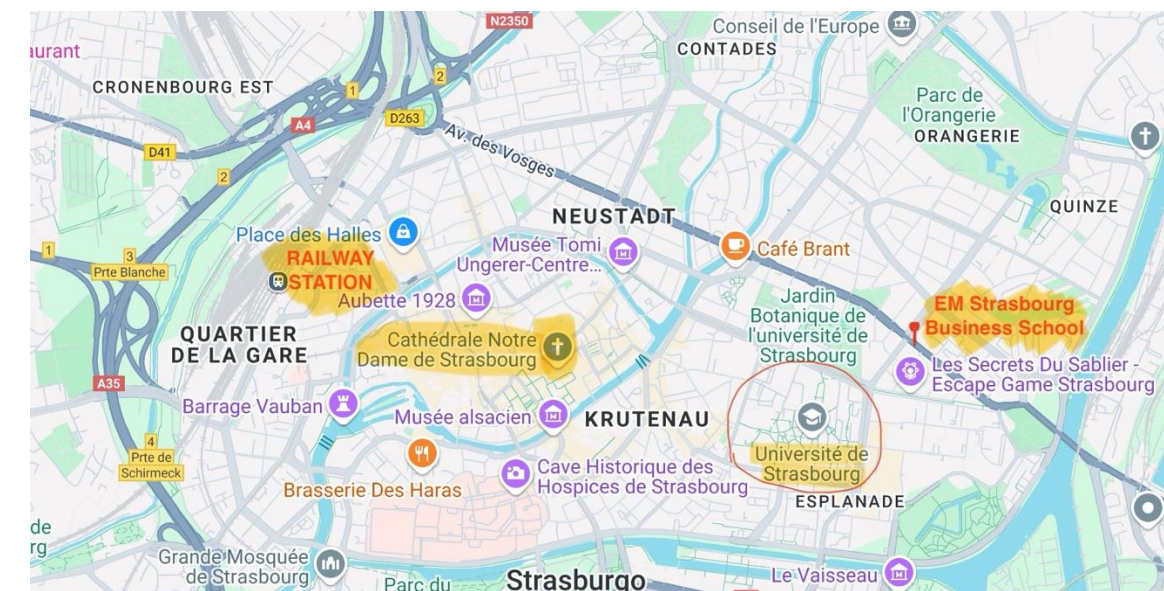
EM Strasbourg Business School



- Part of the University of Strasbourg, a renowned European academic hub.
- Recognized for its **triple accreditation** (AACSB, EQUIS, and AMBA), ensuring high-quality education and global standards.
- **International outlook:** diverse student body representing over 100 nationalities.
- Focus on **International Business, Marketing, Finance and Strategy.**
- Dedicated teams for **international students** to help with academic, cultural and personal integration.
- Modern campus facilities, including state-of-the-art libraries, collaborative spaces, canteens and cafès.



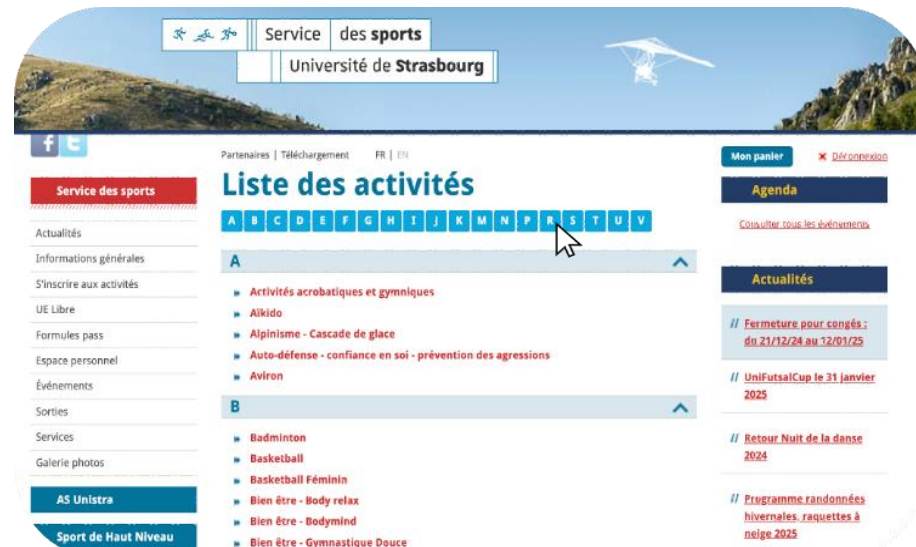
➤ Located in Esplanade, 61 Av. de la Forêt-Noire, 67000 Strasbourg ➤



Student life in Strasbourg & Orientation



- Many events organized weekly by students' associations like ESN: *karaoke, board games nights, pub crawls and aperasmus, French language classes...*
- Free access to more than 50 sports (5 slots/week).



- University restaurants: maximum €4.50 for a meal if you pay with your student card.



PEGE Cafétéria and Library – on campus

- Beautiful libraries.



- Orientation week with many activities, such as:

- Welcome and campus tour
- Welcome ceremony at the European Parliament
- Cocktail at the student bar
- Cheese tasting and building tour
- Speed dating for shared apartments
- Scavenger hunt in Strasbourg
- Seminar on french culture and green mobility
- Picnic with alumni and student associations
- Crossing the border to Germany with a French snack





The programs

International and European Business (IEB)

- 60 ECTS + internship
- 2 semesters (Sep-Dec; Jan-Mar)
- 2nd semester: specialisation (International Sales and Distribution, Digital Strategy or EUCOR)
- Main courses: International HRM, Financial Statement Analysis, Finance, International Supply Chain Management, etc.
- Teamwork, assignments and papers
- Final case study + Master thesis in Pavia
- Grand Oral in September (Strasbourg)

Strategic and Operational Marketing (SOM)

- 60 ECTS + internship
- 2 semesters (Sep-Dec; Jan-Mar)
- Teamworks, many articles to read, little case studies
- Many courses held by visiting professors (Madrid) or professionals from the field (Marketing Director Services Hager Group)
- Few intense courses lasting one week (8h/day of one course which end with a final exam)
- All classes related to Marketing
- Final case study, master thesis (Pavia) & Grand Oral in September (Strasbourg)

Finance

- 60 ECTS + internship
- 2 semesters (Sep-Dec; Jan-Mar)
- Relevant Courses: International Corporate Finance, Financial Reporting and Analysis, Investments, etc
- Each main course is divided into multiple subjects (e.g. International Corporate Finance is made of Corporate Finance, Advanced International Finance and M&A)
- Teamwork, assignments, papers
- Master thesis (Pavia) + Final Case Study & Grand Oral in September (Strasbourg)

Housing



CROUS residences

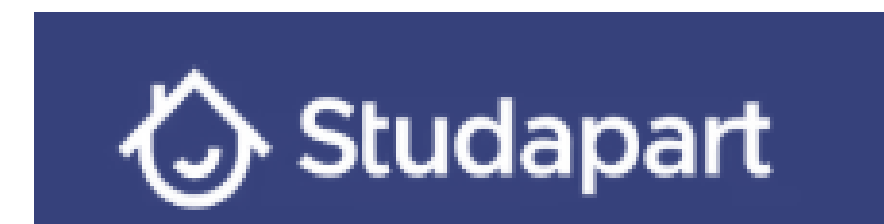
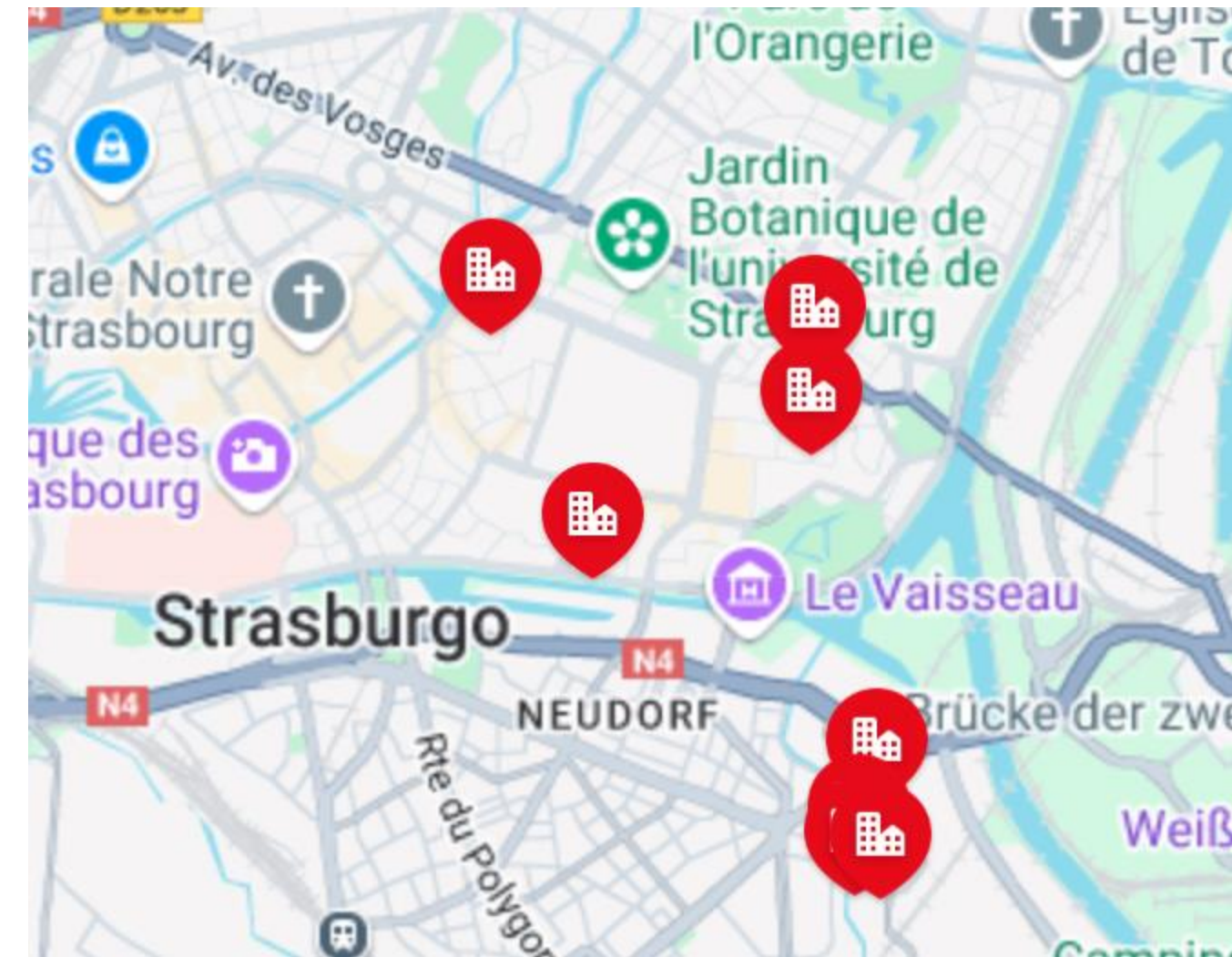
- Public residences
- From €250 to 450€
- First intake at June, then repêchages at the end of summer
- From 9 mq to 20 mq
- Suggested residences: La Somme, Cite U Paul Appell, Gallia, Alfred Weiss 1 and 2, Les Cattleyas

CROUS website

Possibility to apply for CAF housing endorsement

Private accomodations

- Rooms in apartments or private residences
- From €400 to rise
- Recommended districts: Esplanade, Krutenau, Neudorf (Nord area)
- Suggested website:
 - > [La Carte de colocs](#)
 - > [Leboncoin](#)
 - > [Studapart](#)



Our Contacts



Francesca Vergottini – IEB Digital Strategy



francesca.vergottini01@universitadipavia.it



@fgtv

Gaia Barbero – IEB Sales and Distribution



Gaia.barbero01@universitadipavia.it



@gaiabarbero

Giulia Scrivani – IEB Sales and Distribution



Giulia.scrivani01@universitadipavia.it



@giuliascrivani

Alberto Viero – IEB Sales and Distribution



Alberto.viero01@universitadipavia.it



@vieroalberto

Simone Scalia – IEB Sales and Distribution



Simone.scalia01@universitadipavia.it



@scalia_simone



EM Strasbourg
BUSINESS SCHOOL

be distinctive[®]

THANK YOU!!!

