



Université
de Strasbourg

Strasbourg

- Located in the heart of Europe
- Close to the German border, not far from Paris, Luxembourg and Switzerland
- Seat of the European Parliament and other European Institutions
- Multicultural environment



Students' life

- Students' associations (ESN, BDI)
- Free access to more than 50 sports (5 slots a week)
- University restaurants (3.3 - 4.5 euros for a meal)
- Many libraries on campus
- Orientation week



EM Strasbourg Business School



- Recognized School
- Only French Business School within an internationally recognized University
- Choice among 3 different PGE programs

Key Figures

3 600 •

Students

+ 240 •

Partner Universities

2 000 •

Partner Companies

The programs

International and European Business (IEB)

- 60 ECTS + internship
- 2 semesters (Sep-Dec; Jan-Mar)
- 2nd semester: specialisation (International Sales and Distribution, Digital Strategy or EUCOR)
- Main courses: International HRM, Financial Statement Analysis, Finance, International Supply Chain Management, etc.
- Teamwork, assignments and papers
- Final case study + Master thesis in Pavia
- Grand Oral in September (Strasbourg)

Strategic and Operational Marketing (SOM)

- 60 ECTS + internship
- 2 semesters (Sep-Dec; Jan-Mar)
- Teamworks, many articles to read, little case studies
- Many courses held by visiting professors (Madrid) or professionals from the field (Marketing Director Services Hager Group)
- Few intense courses lasting one week (8h/day of one course which end with a final exam)
- All classes related to Marketing
- Final case study, master thesis (Pavia) & Grand Oral in September (Strasbourg)

Finance

- 60 ECTS + internship
- 2 semesters (Sep-Dec; Jan-Mar)
- Relevant Courses: International Corporate Finance, Financial Reporting and Analysis, Investments, etc
- Each main course is divided into multiple subjects (e.g. International Corporate Finance is made of Corporate Finance, Advanced International Finance and M&A)
- Teamwork, assignments, papers
- Master thesis (Pavia) + Final Case Study & Grand Oral in September (Strasbourg)

Housing



- **CROUS residences - first intake in June; repêchages at the end of summer**
- **Private residences**
- **Private accommodations - from around €400 to rise**
Suggested sites (Leboncoin; Cartedescolocs)
Recommended districts: Esplanade, Krutenau
- **Possibility to apply for CAF housing endorsement**

BE FAST, SEATS FLY OFF!

Our Contacts

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