

Double Degree

LIEGE







THE UNIVERSITY STUDY PLAN 2022/2023 - MIBE STUDENTS

- practice-based seminar 5

- Strategic Marketing Seminar 5 Consumer Behavior 5 • eBusiness and eCommerce 5 • Intercultural Marketing 5 • Project management in marketing: a research and
- Internship (6 months) 10
- Research-Thesis 20

• Ateliers de compétences (two workshops to be chosen) 5





CLASSES

- Lessons last three hours
- Each class includes a team project and a final written exam
- Exam session is in January and there is only one time round
- Exams in January are written
- Practical approach during lessons
- Multicultural environment
- There is the possibility to follow a French course paying if not included in the study plan



ACCOMODATION





STUDIO 500/600 € Private accomodation.

400/500 € Building for students, private room with shared bathroom and kitchen.

KOT

Some links:

- https://www.kotaliege.be/
- FACEBOOK (be careful)

- https://www.generation-campus.be/fr/residence/Meuse-campus-ref12
- https://erasmust.eu/
- https://www.luniliege.be/fr



RESIDENCE 600/700 € Private room and bathroom with a shared kitchen.

TRANSPORT HOW TO MOVE IN LIEGE

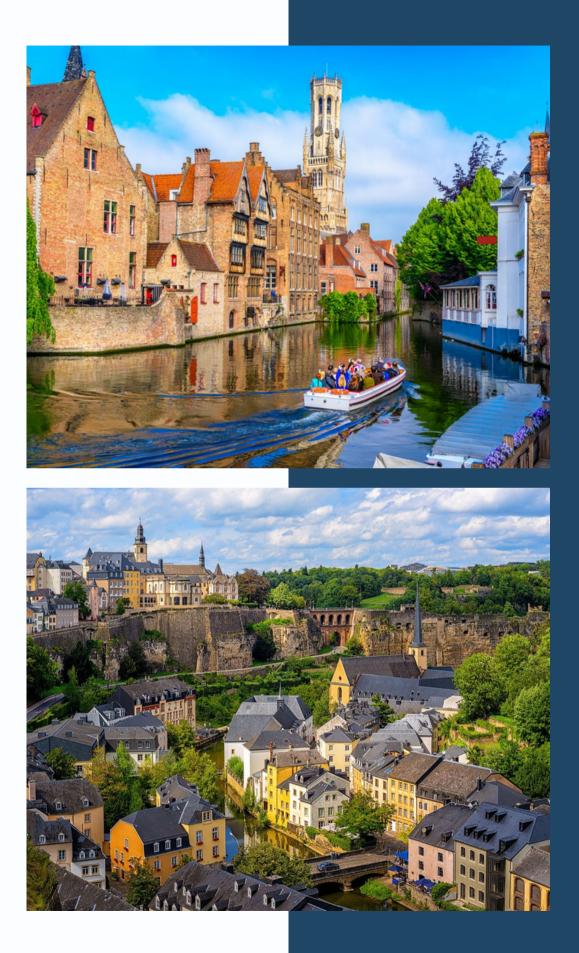
- 50€ ticket for 10 train journey to travel around Belgium
- 12€ TEC card to travel around Liege by bus (one year duration)

STRATEGIC POSITION

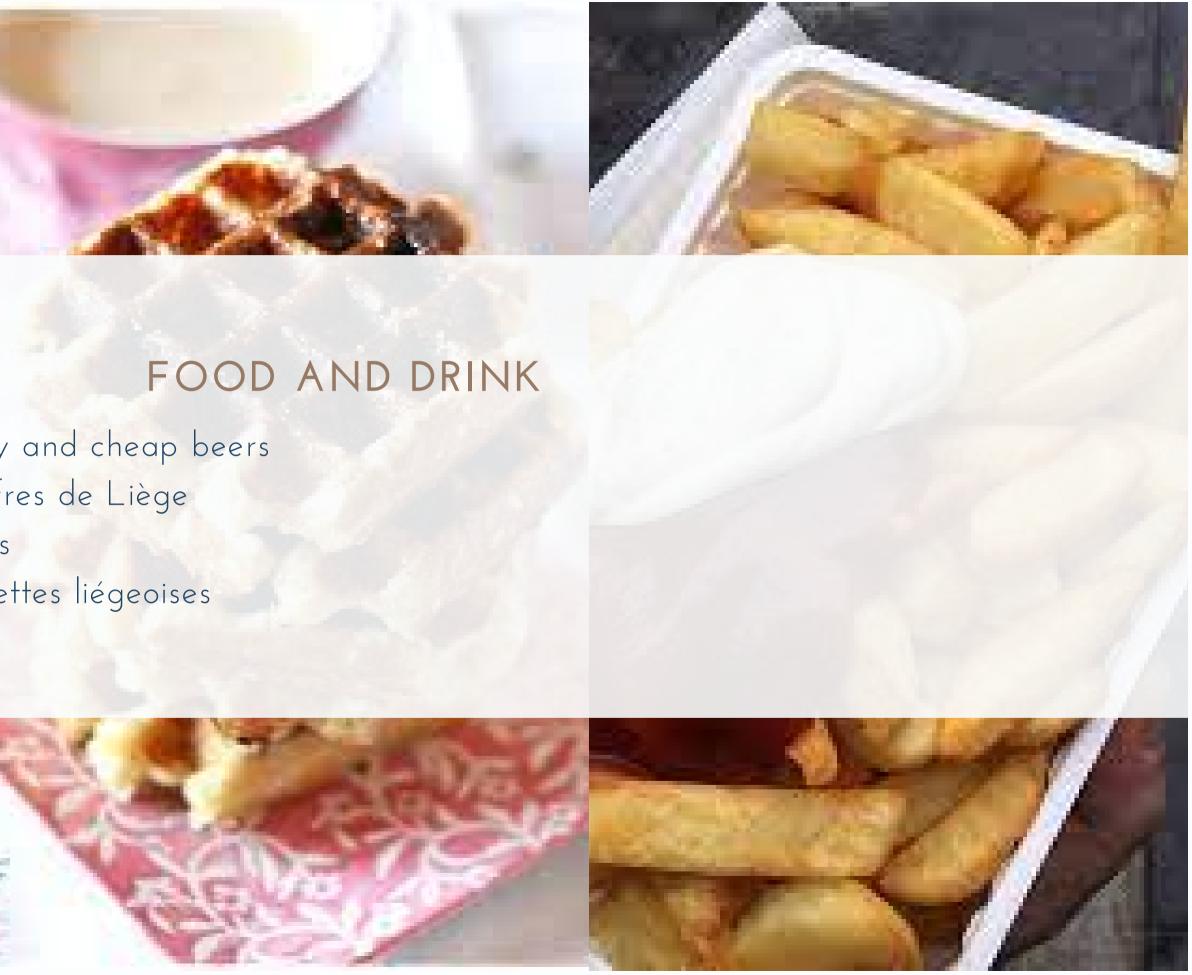
TO VISIT

- Bruxelles
- Gant
- Bruges
- Ostende
- Leuven

- Antwerp
- Colonia
- Maastricht
- Luxemburg
- Aachen



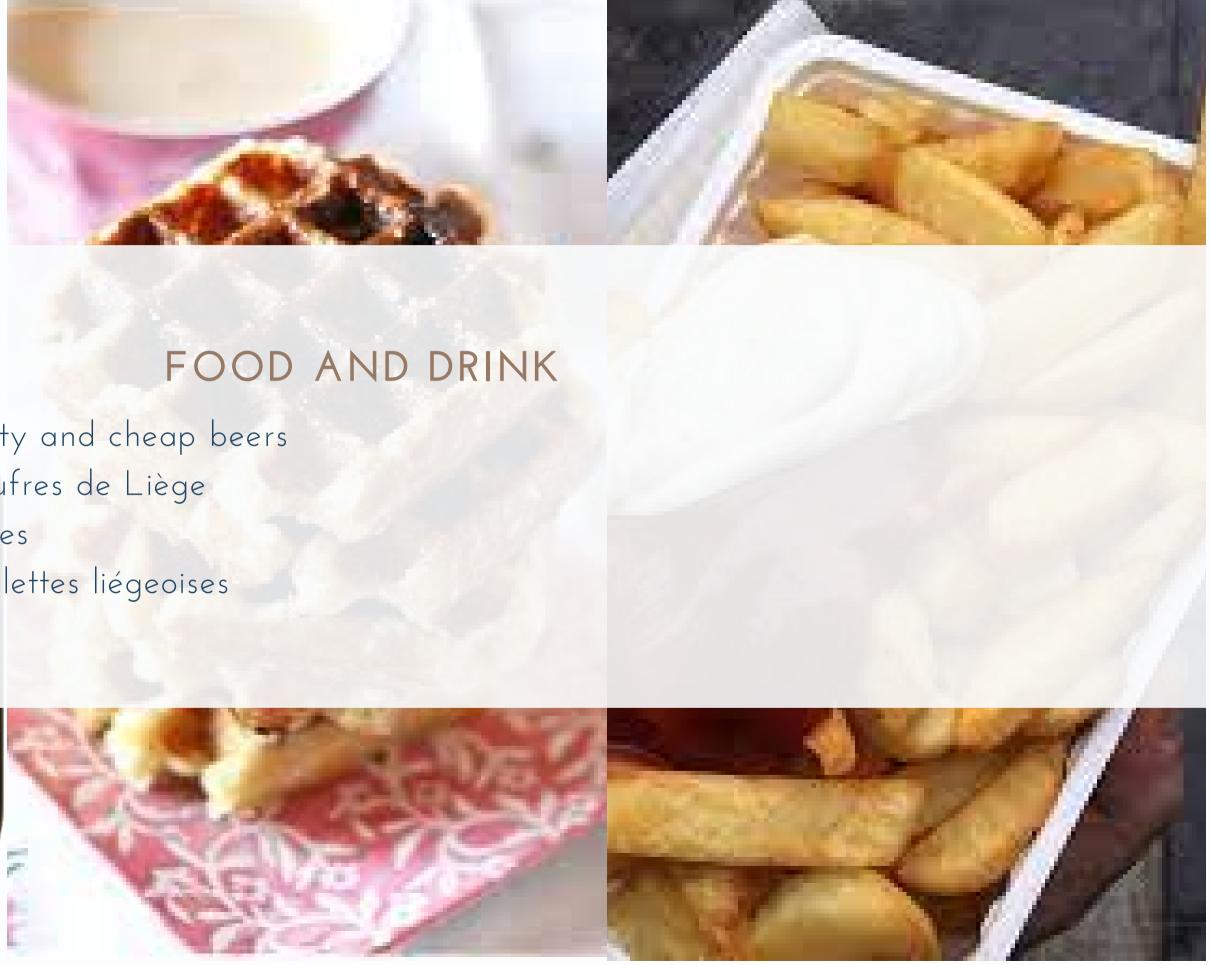




- Tasty and cheap beers
- Gaufres de Liège
- Frites
- Boulettes liégeoises









THANK YOU

E-MAIL

greta.caldarini01@universitadipavia.it matteo.quattrocchi02@universitadipavia.it