



Double Degree LIEGE

THE UNIVERSITY

STUDY PLAN 2022/2023 - MIBE STUDENTS

- Strategic Marketing Seminar 5
- Consumer Behavior 5
- eBusiness and eCommerce 5
- Intercultural Marketing 5
- Project management in marketing: a research and practice-based seminar 5
- Internship (6 months) 10
- Research-Thesis 20
- Ateliers de compétences (two workshops to be chosen) 5





CLASSES

- Lessons last three hours
- Each class includes a team project and a final written exam
- Exam session is in January and there is only one time round
- Exams in January are written
- Practical approach during lessons
- Multicultural environment
- There is the possibility to follow a French course paying if not included in the study plan

ACCOMODATION



STUDIO

500/600 €

Private accomodation.



KOT

400/500 €

Building for students, private room with shared bathroom and kitchen.



RESIDENCE

600/700 €

Private room and bathroom with a shared kitchen.

Some links:

- <https://www.kotaliege.be/>
- FACEBOOK (be careful)

- <https://www.generation-campus.be/fr/residence/Meuse-campus-ref12>
- <https://erasmust.eu/>
- <https://www.luniliege.be/fr>

TRANSPORT

HOW TO MOVE IN LIEGE

- 50€ ticket for 10 train journey to travel around Belgium
- 12€ TEC card to travel around Liege by bus (one year duration)

STRATEGIC POSITION

TO VISIT

- Bruxelles
- Gant
- Bruges
- Ostende
- Leuven
- Antwerp
- Colonia
- Maastricht
- Luxemburg
- Aachen





- Tasty and cheap beers
- Gaufres de Liège
- Frites
- Boulettes liégeoises



Contacts

THANK YOU

E-MAIL

greta.caldarini01@universitadipavia.it
matteo.quattrocchi02@universitadipavia.it