



DOUBLE DEGREE

ESC CLERMONT FERRAND BUSINESS SCHOOL





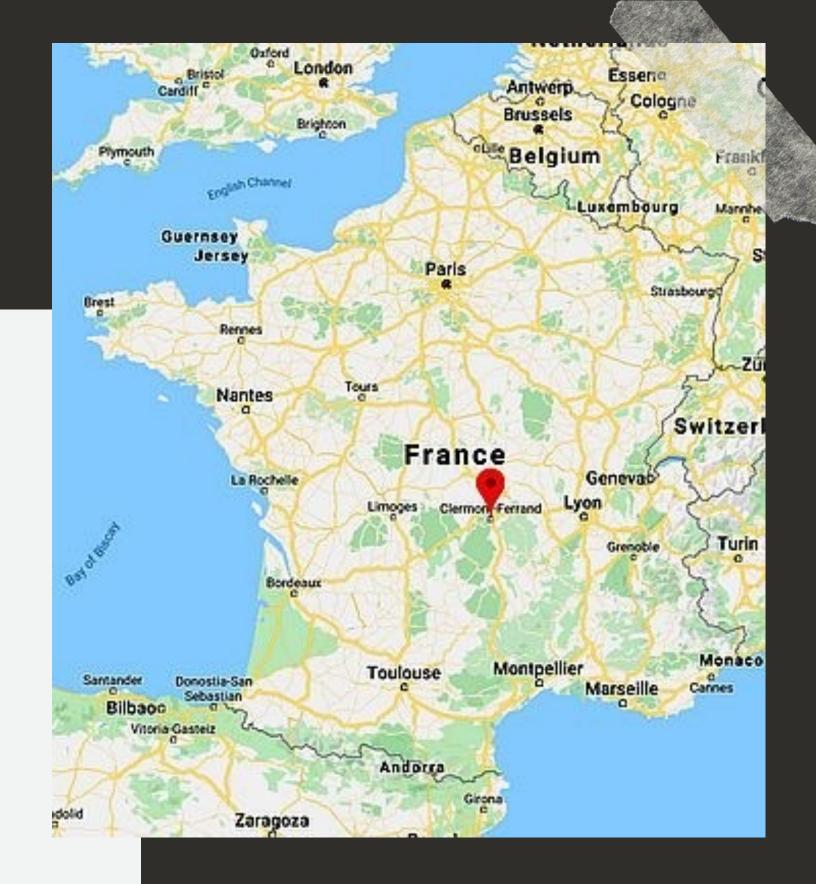






CLERMONT FERRAND

- The city of Clermont is located in the Auvergne region
- The city is famous for its chain of extinct volcanoes, the 'Chaîne des Puys' which surround it.
- Clermont-Ferrand is also famous for hosting the annual International Short Film Festival.
- Clermont is a dynamic city and a great place to study with a low cost of living and high quality of life





BUSINESS SCHOOL

460 759	Population (city and suburbs)	
40 000	Students	
6 000	International Students	
6	Graduate Schools (Grandes Ecoles) of Engineering & 1 Graduate School of Management (Groupe ESC)	
2	Major Universities	
6 000	Full-time Researchers	
300	Sports Associations and clubs	
15 000	Companies (Michelin, Cap Gemini, Airbus, IBM)	



Ca

Approx.
3.5/4 hours'
drive from
Paris – A71
Motorway
Lyon – A72
(2 hours)
Montpellier A75 (3
hours)

Train

Departures from the Bercy Train Station in Paris – 3.5 hours
Tickets can be booked directly on the SNCF (French rail travel) website

Plane

Clermont-Ferrand -CFE is on the outskirts of the city – about 20 minutes' drive from the center (by bus or taxi)









Cost of living



• 600- 1050€ (Depending on the student's lifestyle and the type of accommodation rented)

• During the first month, the student will need extra money for the deposit, the electricity and water provider, phone subscription.. etc

THE ESTIMATED COST OF LIVING PER MONTH IS CALCULATED ACCORDING TO THE FOLLOWING INFORMATION:

MINI

MAY

	IVI I IN	WAA
Rent for furnished room / furnished studio apartment (all charges included)	320 €	450 €
Meals (breakfast, lunch & dinner)	180 €	350€
Outings	30 €	100€
Communication	30€	50€
Transport / travel	40 €	100€
Between	610 €	1 050 €



Accommodation



- Moversia Agency (Welcome Package)
- Nexity Studea
- SuiteEtudes
- Nemea
- Les estudines
- Residence le Rabelais



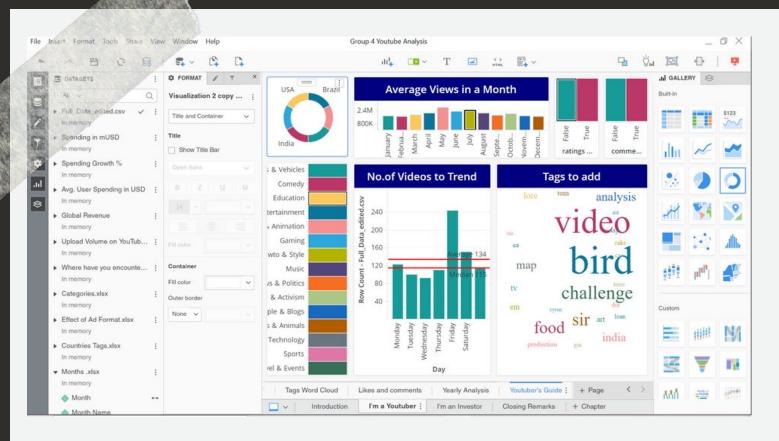


The specialization

BUSINESS INTELLIGENCE

- Data Mining
- Reporting
- Querying
- Statistical analysis
- Data visualization

BUSINESS INTELLIGENCE CAN HELP COMPANIES MAKE BETTER DECISIONS BY SHOWING PRESENT AND HISTORICAL DATA WITHIN THEIR BUSINESS CONTEXT.



Microstrategy project



Modules in theory



Quizz & Team Work



E-Learning video project





















