

THE 15th INTERNATIONAL CONFERENCE ON BUSINESS EXCELLENCE

Digital Economy and New Value Creation

18-19 March 2021 | Bucharest | Romania



**We are looking forward to meet you
again at
the 15th International Conference on
Business Excellence
dedicated to
“Digital Economy and New Value
Creation”.**

**This year's edition will take place
ONLINE, March, 18-19.**

February 2021
DEADLINES

28

**PAPER
SUBMISSION**

The conference is organised by the **UNESCO Department for Business Administration in Foreign Languages, Faculty of Business Administration in Foreign Languages (FABIZ)** of the **Bucharest University of Economic Studies** and the **Society for Business Excellence**, in partnership with the **Sapienza University of Rome, Italy**.

Selected papers will be published in the **Conference Proceedings volume under Sciendo** (German Publishing House De Gruyter) and they will be submitted for indexation in Thomson Reuters ISI Web of Science (WOS) Conference Proceedings Citation Index.

PS: The past 5 editions of the Conference Proceedings were indexed in WOS (ISI Proceedings), with the 2020 edition in less than 3 months after the Conference took place.

Selected papers will be considered for publishing under [Springer Proceedings in Business and Economics](#) and in [Management & Marketing. Challenges for Knowledge Society](#), academic journal indexed in WOS and 35 international databases.

Paper Submissions must be made **by the 28th of February 2021**, following the online submission procedure available at <https://www.editorialmanager.com/icbe/>

Come and meet our exciting key note speakers:

- Professor Luis Miguel Ciravegna Martins da Fonseca, PhD, ISEP, Porto School of Engineering;
- Professor Alexeis Garcia-Perez, PhD, University of Coventry;
- Assistant Professor Cristian Badarinza, PhD, National University of Singapore.

Explore the 20 conference sections and exchange innovative ideas with like-minded academics and professionals:

- [Accounting for the future: the impact of digital economy on the financial profession: what's new?](#)
- [Applied statistics in economics and management](#)
- [Business digitization](#)
- [Business internationalization and globalization](#)
- [Business Law](#)
- [Clean energy, climate change and circular economy – building bridges towards a climate friendly future](#)
- [Complexity](#)
- [Driving marketing performance through Innovation, Creativity and Entrepreneurial Focus](#)
- [DS2 Data Science & Digital Society & Fintech](#)
- [Human resources: A game changer of the Business Strategy](#)
- [Intelligence competitive systems: models and practices](#)
- [International Business Finances in a Globalized World](#)
- [Knowledge Economy](#)
- [Multiple Criteria Decision Analysis for Business and Project Management](#)
- [New Challenges For Macroeconomic Modeling](#)
- [Rethinking leadership in challenging times](#)
- [Social innovation and entrepreneurship ecosystem](#)
- [Strategic options for an uncertain future](#)
- [Technology entrepreneurship](#)
- [Young researchers' colocoivium for first time authors.](#)

Register **by the 22nd of February 2021**, following the online [registration procedure](#) to benefit from the early bird discount.

All conference details are available under <http://bizexcellence.ro/icbe-conference/>

Should you have any questions, please email us at ICBE@fabiz.ase.ro