

JANUARY 29, 2021

# DOUBLE DEGREE X-CHANGE DAY



UNIVERSITÀ  
DI PAVIA



# Clermont-Ferrand FR

## Key facts:

- **144.817 inhabitants** and **40k students** (university is close to the **historic city-centre** that is very nice)
- Settled in the **Auvergne-Rhone-Alps region** (highly suggest to visit Puy de Dome, the chain of volcanos, Vichy, Lyon which are near)
- It's a **student city** not so expensive, more less like Pavia (<https://www.esc-clermont.fr/en/cost-of-living/> )
- A **well organized city** with public transports that have student discounts, easy access to a doctor just booking online, free to use bike-sharing app under 25 minutes per ride (C-velò) etc...





# Your year at ESC Clermont Business School

**MIBE II year**

**MIBE I year**

Master 2 (M2)	=	Master Grande Ecole (MGE 3)
Master 1 (M1)	=	Master Grande Ecole (MGE 2)
Bachelor 3 (Licence 3)		Master Grande Ecole (MGE 1)
Bachelor 2 (Licence 2)		Preparatory Classes (or BTS or DUT)
Bachelor 1 (Licence 1)		Preparatory Classes (or BTS or DUT)

I SEMESTER	ECTS	II SEMESTER	ECTS
Main chosen specialization (Business Intelligence or Supply Chain)	18	Thesis	15
Interdisciplinary Seminars	9	Internship	15
Business Game	1		
Grand Oral	2		

# Daily life at ESC Clermont

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- Excellent support to international students for any need (students from Pavia will rely on Miss Lisa Fiacre)
- Lectures from 8.30 a.m.
- Break time 10 a.m. - 10.30 a.m. and 12 p.m. - 1 p.m.
- Cafeteria
- Pool table, table tennis and table football in the «Relax aerea»
- Coffe is not the best one, bring a moka



# Business Intelligence & Analytics specialization

- Suitable for **both International and Digital students** since it doesn't require previous knowledge before the programme starts.
- Lectures are well balanced between time spent for the **classic lectures** of the course and time dedicated to **group projects in agile methodology** (BI software project and e-learning video account for 13.5 ECTS)
- A very knowledgeable and **helpful professor** for the Business Intelligence specialization, prof. Douaillat who is the Director of the Programme Master Grand Ecole
- Partner companies of the course:



## Assessment:

Modality	Type	%
Individual	Final test (questions and exercises)	25%
Collective	Project to create an e-learning video on BI	25%
Individual	Project to create to create a BI application (individual mark)	25%
Collective	Project to create to create a BI application (collective mark)	25%

# Business Intelligence & Analytics specialization

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<b>Modules</b> (I semester 2020)	<b>Hours</b>
<b>Introduction to Business Intelligence</b>	6
<b>Organization of Business Intelligence</b>	18
<b>Methodology in Business Intelligence</b>	18
<b>BI Methodology Applied (Group Project)</b>	36
<b>Foundamentals of Business Intelligence</b>	18
<b>Segmentation of Business Intelligence</b>	30
<b>BI Segmentation Applied (Group Project)</b>	36

There is no programming language in the course.  
But they could turn out useful in the BI application project

# The other courses

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- **Interdisciplinary seminars (9 ECTS):**

- Sustainability lessons
- Design thinking
- Innovation and organizations

- **Grand Oral (2 ECTS):**


- Individual 30 minutes oral discussion in front of a jury with topics about general management culture

- **Business Game (1 ECTS):**

- Three days long of online business simulation game played in mixed groups

# At the end of the II semester

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- During the I semester there is a course of «Thesis Methodology» useful to understand the french methodology for the Thesis
  - End of June or July: Oral defense at the end of the internship (if you do the french thesis)
  - **If you choose the italian thesis:** To graduate in time in Clermont, you have to discuss the thesis before september but in August is impossible because professors are on vacation (July is suggested)
  - Late September/October: Jury approves the thesis which is sent to the French Ministry of higher education
  - March 2023: Graduation date at ESC Clermont (but in Pavia you are already graduated)



# Things to keep in mind

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- Try to find an **accommodation** as soon as possible since the request in Clermont is very high (useful links: <https://www.esc-clermont.fr/en/accomodation/> <http://caf.fr/> )
- I didn't experience this kind of troubles but for international students **VISA procedures** might be long especially in COVID times
- If you wish to find an **internship in France** you need to talk a **fluent french** (at least in Clermont, in Paris might be different) but seems easy to find one especially with the network of the university
- Check the ESN Clermont Community on Facebook <https://www.facebook.com/worldtop.esn/> since they organize events to meet other students and they organize explorations (don't go to Vulcania, a theme park for 8 years old)



# Why you should choose Clermont

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- The dual Master degree is a 100% **Master Grand Ecole** and in France are highly considered by all firms
- Add an **internship to your CV** at the end of the II semester (usually students after 6 months of internship are hired permanently)
- Opportunity to participate to **Unipv LM+ programme** if you wish to
- With the specializations you will experience **new teaching methods**
- An year at ESC Clermont to non-exchanges costs **11.000 €**, you pay your normal Pavia fee
- The **region** is extremely beautiful
- **Pain au chocolat** at «A trianon patisserie» 33 Rue du 11 Novembre is delicious

# **Merci pour votre temps**



**For any information also in the future contact me here:**  
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