



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

Welcome to Southwestern University of Finance and Economics

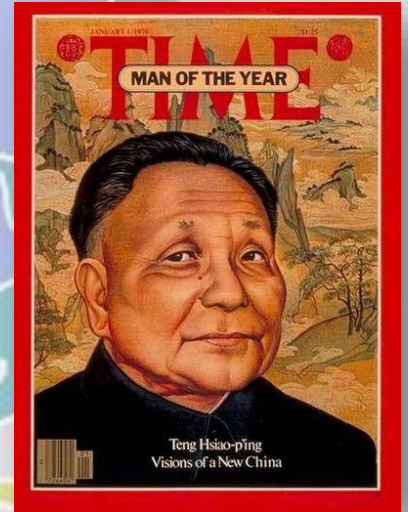


<http://e.swufe.edu.cn/>
<http://international.swufe.edu.cn/international/international/a/English/>

Where are we?

GO CHENGDU

<http://www.gochengdu.cn/>



Hometown of Panda



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

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ABOUT Chengdu | City of Prospect

2016 G20 Finance Ministers and Central Bank Governors Meeting kicked off in Chengdu, the capital city of Sichuan Province, on July 23rd.

2013 Fortune Global Forum





ABOUT Chengdu | City of Prospect

City of Engine in China
Western Development

316/500 Fortune
Global
Companies

16 Consulates
31 International
Friendship Cities
40 Cities with Friendly
and Cooperative Ties

89 Direct
International Air
Routes

72 Hour Visa-free
Transit





光华大学

[Kwang Hua University,
Shanghai, founded in 1925]





光华校区

About 116 Acres
Guanghua
Campus,
Chengdu,
founded in 1938

116

1938



A wide-angle photograph of the Liulin Campus (Willow Land) at Southwest University of Finance and Economics. The image shows a large, modern, multi-story building with a curved facade and many windows. In the foreground, there is a large, paved plaza with a central circular water feature and several palm trees. People are seen walking and sitting on the plaza. The sky is blue with some clouds. A semi-transparent dark grey box is overlaid on the right side of the image, containing white text.

Liulin Campus (Willow Land)

Founded in 2004

About 264 Acres

<http://e.swufe.edu.cn/>

<http://international.swufe.edu.cn/international/international/a/English/>

Key figures

Ranking top
3 in
finance/busi-
ness-
oriented
universities
in China

22600+
students

15800+ undergraduate
6700+ graduate
1000+ International students

33 undergraduate
programs
108 master programs
57 doctoral programs

27
schools
and
institutes

Library
collection of
3.8 million
volumes

Test
center
for TOFEL
and GRE

140,000+
Alumni



**No. 90 in
FT Masters in
Management
2016 World
Ranking**

Notable Alumni



Fulin SHANG,
President of China
Banking Regulatory
Commission (CBRC)

Chaoliang JIANG,
Governor of Jilin
Province
Former Chairman
of ABC



Jiayi LIU,
Auditor General of
National Auditing
Office

**Distinguished alumni take senior offices
at financial supervision authorities.**

Accreditation & Membership



EQUIS
Accredited
Only one in
Western
China
1/13 in
Mainland
China



**Alliance of
Chinese &
European
Business
Schools
(ACE)
(Secretariat)**



**European
Foundation
for
Management
Development
(EFMD)**



**Association
of Sino-
Russian
Economic
Universities
(ASREU)**



**Association
of Asia-
Pacific
Business
Schools
(AAPBS)**

SWUFE Talents



- ✓ For the past decade SWUFE has had the highest admission score line in the National College Entrance Examinations in Sichuan Province.
- ✓ In 2012, SWUFE' s MBA program became China' s top program in terms of the applications/admissions ratio with an acceptance rate of 10% .
- ✓ Further study to Oxford, Harvard, Carnegie Mellon , Yale , etc.

Placement

Class of 2014 Undergraduates (As of December 31, 2014)

	Placement Category	Number of Graduates	%
1	Employment	2,103	52.6%
2	Graduate School (Overseas)	779	19.5%
3	Graduate School (Domestic)	786	19.7%
4	Others	329	8.2%
Total		3,997	100%

49% in Financial Sector
48% in Southwest China

498 in the top 200
Globally ranked
Universities, **162** in
the top 50 Globally
Ranked Universities

219 in First-Tier
Chinese Universities

Galaxy of Prominent Scholars

1231

214

394

500

- ✓ 1231 Full-time faculty members
- ✓ 214 Faculty with overseas PhD degrees
- ✓ 11 Oversea Deans
- ✓ 394 Faculty with overseas education background
- ✓ 500 Regular instructors
- ✓ 38 Fulltime international faculty



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS



西南财经大学经济与管理研究院

Research Institute of Economics and Management



中国家庭金融调查
China Household Finance Survey

Faculty members of Research Institute of Economics and Management hold overseas PhD degrees and give lectures fully in English.

Their programs and courses are shared and available to international students.



Study and work in China

Programs built with international vision and mode :

- 57 Doctoral degree programs (*3 in English : Finance, Western Economics, Industrial Economics*)
- 108 Master' s degree programs (*3 in English : Finance, Western Economics, International Business*)
- 33 Bachelor' s degree programs (*4 in English: Finance, Western Economics, Business Administration & Accounting*)
- *80+ Course modules taught in English*
- **Best faculty and service: International faculty team**
- **Admission: Flexible Chinese language requirements**
- **Scholarships: Multiple options & packages**



PARTNERS



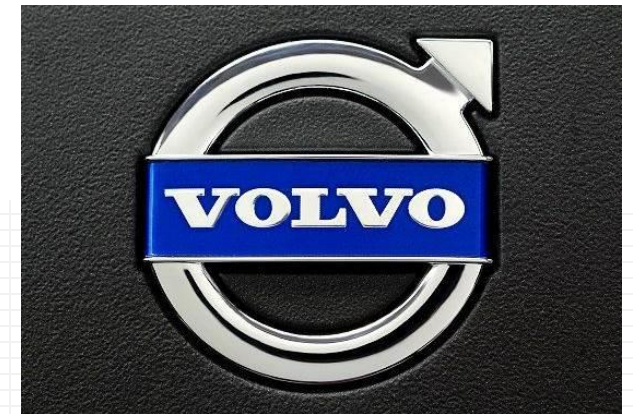
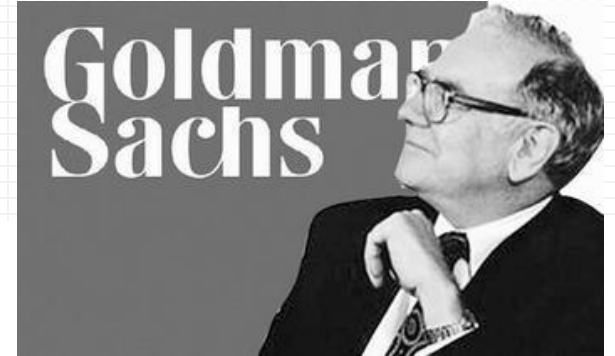
180

SWUFE is operating 180 international programs with 134 prestigious universities, educational institutions, financial organizations and companies from 30 countries and regions.

Doing Business in China

- Experience of business in real world
- Meet business talents
- Start business in China

- Goldman Sachs investment delegation
- Singapore Temasek Group
- WSU EMBA students
- Isreal National Grid Executives
- Isreal Natanya University EMBA
- Volvo management group



Campus Culture



Campus Culture



SPARTAN SWUFE

—
BEIJING
2016.11.05

HESH

— POSTERLABS —



LONDON

2016 08 15

SHOWER



POSTERLABS

Travel is about the gorgeous feeling of
teetering in the unknowns





Thank you!

