

The background of the slide is a high-contrast image of Earth from space, showing the curvature of the planet, blue oceans, and green landmasses. A bright sun is visible on the right side, creating a lens flare effect.

MIBE

MASTER'S IN INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP


Academic Director Lasse Torkkeli

Lasse.Torkkeli@lut.fi

The background of the slide is a high-contrast, artistic rendering of Earth from space. It shows the curvature of the planet with a mix of green landmasses and deep blue oceans. A bright, golden-yellow light source, likely the sun, is visible on the right side, creating a strong lens flare and illuminating the edge of the Earth. The overall tone is dramatic and global.

Why MIBE?

- MIBE helps students develop the **entrepreneurial competencies** for creating a new business and leading its growth to **international markets**.
- To learn how to **manage the international growth and strategy** of a company, how to manage finances and resources in international markets, and how to lead people in a multinational company.
- Emphasis on **real-life cases from real companies** and entrepreneurs.



Examples of What You Will Learn in MIBE

- Understand global trade, internationalisation strategies of firms, and how to recognise and seize international opportunities
- Recognise and discuss the role of sustainability when conducting business internationally as well as domestically,
- Build innovation prototypes with technology students at the Jamie Hyneman Center,
- Design unique business idea for a multinational corporation and build its international business strategies,
- Run a multinational corporation through a strategic simulation game with your fellow students,
- Solve business cases with professional consultants,
- Consult entrepreneurs and their firms on internationalisation strategy.

CAREER PROSPECTS

- After graduation, you will have the **mindset and skills** to launch and operate a **startup geared for international growth and global success.**
- You will also be able to **manage global business operations in multinational companies**
- Work as a **consultant for internationally operating companies** on matters relating to their business operations.
- You may become an *entrepreneur*, an *export manager* in a small- or medium-sized enterprise, or a *director of international operations* in a multinational company.

STUDIES

- **Core studies** (48 ECTS credits) include courses on starting and leading a growth enterprise, the internationalisation of a firm, and financial management.
- **Specialisation studies** (42 ECTS credits) include courses on topics such as managing and consulting international startups and multinational companies.
- **Minor studies** (24-25 ECTS credits) include courses on digitalisation, business analytics, and international marketing.
- **Language studies** (excl. English), 6 ECTS credits.

Welcome!

