

UNIVERSIDADE REGIONAL DE BLUMENAU - FURB

Blumenau - Santa Catarina - Brazil



Brazil





BRAZIL



BRAZIL

- *República Federativa do Brasil;*
- Total area:
 - 8.515.767,049 km² (5th largest in the world)
- Population:
 - 207.660.929 inhabitants;
- Gross Domestic Product:
 - US\$ 1,796 trillion (World Bank, 2016)
 - 9th Largest economy in the world

SANTA CATARINA



BLUMENAU



BLUMENAU

- 334 mil inhabitants;
- 130 km from Florianópolis;
- Average temperature 20°C;
- Brazilian beer capital;
- Oktoberfest.



UNIVERSIDADE REGIONAL DE BLUMENAU - FURB



UNIVERSIDADE REGIONAL DE BLUMENAU - FURB

- Founded in 1964;
- Agreements with 70 institutions from 20 different countries;
- 4 campi;
- 240 laboratories;
- Library with 500 thousand volumes;
 - 2nd largest of our State.



COURSES

- Graduation (50);
- Short term;
- Specializations;
- Masters (11);
- Doctorates (3);
- Languages
 - English, German and Portuguese;
- High school.

INSTITUTIONAL VIDEO

- <https://goo.gl/BZtCRE> Portuguese
- <https://goo.gl/T1gWWJ> English
- <https://goo.gl/XRhmpD> Deutsch

COURSES IN ENGLISH

- Entrepreneurship and Corporate Strategies;
- Globalization and International Business Management;
- Marketing and Consumer Behavior;
- Methods and Research Techniques in Marketing.

INTERNATIONAL RELATIONS OFFICE

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