

**AGREEMENT  
FOR THE AWARDING OF A DOUBLE DEGREE**

*between*

**UNIVERSITÉ DE STRASBOURG (FRANCE)**

**ACTING FOR EM STRASBOURG BUSINESS SCHOOL / EM STRASBOURG**

*and*

**UNIVERSITY OF PAVIA**

**DE&M - DEPARTMENT OF ECONOMICS AND MANAGEMENT (ITALY)**

*Considering the evolution of the teaching university in Europe and the creation of a Master's degree in their respective institutions, University of Pavia – DE&M - Department of economic and management – and Université de Strasbourg – EM Strasbourg Business School – agreed to implement a Double Degree (DD) program (see art. 1).*

*Initially, the purpose of the DD program was to provide students with a complementary study program in management and economics, reflecting the excellence of the respective institutions.*

*The purpose of this agreement is to upgrade the scope of the initial agreement by offering, in addition to the minimal requirements in management, economics, and law, an extended choice of specializations in three languages (English, French and Italian).*

*This Agreement aims at presenting the implementation of a Double Degree program (hereinafter DD) based on mutual recognition of courses and examinations for the achievement of a recognized educational qualification in the states participating in the program.*

*The two institutions agree on the following:*

**Art. 1.**

The present Agreement designates jointly «the partners» as the DE&M - Department of Economic and Management of University of Pavia and EM - Strasbourg Business School of Université de Strasbourg.

The Université de Strasbourg - EM Strasbourg Business School and the University of Pavia - DE&M - Department of Economic and Management will confer the title of Master of Science to the students participating in the program under the terms defined in the following articles:

- For EM Strasbourg Business School of the Université de Strasbourg:  
**Diplôme Grande Ecole – grade Master**
- for DE&M - the Department of Economic and Management, University of Pavia:  
**Laurea Magistrale in International Business and Entrepreneurship (hereinafter MIBE)**, taught in English, with two curricula:
  - International Management (hereafter IM);
  - Digital Management (hereafter DM);

or

**Laurea Magistrale in Economics, Finance and International Integration (hereinafter MEFI)**, taught in English, with three curricula:

- Finance (hereafter FIN);
- Industrial organization and market regulation (hereafter IOMR);
- International Economic Integration and Development (hereafter IEID)

or

**Laurea Magistrale in Economia e Gestione delle Imprese (hereinafter MEGI)**, taught in Italian.

The combinations that are accepted are the following:

D&EM-PAVIA	EM-STRASBOURG
MEFI-FIN	FINANCE
MEFI-IOMR	FINANCE
MEFI-IEID	FINANCE
MIBE-IM	International and European Business (spec. International sales and distribution)
MIBE-DM	International and European Business (spec. Digital strategy)
MIBE-IM/DM	MKT2 – Operational and Strategic marketing
MEGI	MKT2 – Operational and Strategic marketing
MEGI	MKT3 in French (only for Strasbourg students)
MEGI	MKT6 in French (only for Strasbourg students)

- MEFI-FIN in Pavia combined with the major in Finance (English) in Strasbourg
- MEFI-IOMR in Pavia combined with the major in Finance (English) in Strasbourg
- MEFI-IEDI in Pavia combined with the major in Finance (English) in Strasbourg
- MIBE-IM in Pavia combined with the major in International and European Business (English) in Strasbourg (specialization semester B -> International sales and distribution)
- MIBE-DM in Pavia combined with the major in International and European Business (English) in Strasbourg (specialization semester B -> Digital strategy)
- MIBE IM/DM in Pavia combined with the major Operational and Strategic Marketing (English) in Strasbourg
- MEGI in Pavia combined with the major Operational and Strategic Marketing (English) in Strasbourg
- MEGI in Pavia combined with Négociation et Management Commercial en apprentissage (MKT3) in Strasbourg (only for Strasbourg students)
- MEGI in Pavia combined with Marketing en apprentissage (MKT6) (Only for Strasbourg students)

The described Programs of studies for these combinations are included in appendix A to this agreement.

## Art. 2

The partners, in close collaboration, assure the monitoring of the DD program.

A steering committee ensures and guarantees the quality of the curriculum.

The committee is composed of an academic advisor from each of the two partner universities. These representatives guarantee the respect of academic standards of their own university in the framework of the implementation of the program.

They are fully competent to represent the program to external partners and to coordinate the implementation of a coherent curriculum. They are also responsible for the mentoring of students as well as to all issues relating to the admission in the curriculum.

Each partner is required to appoint an academic advisor for the program.

Université de Strasbourg	University of Pavia
<p><u>Academic advisor</u> of EM Strasbourg Business School</p> <p><b>Kevin Mac Gabhann</b> <b>Sabine Menu</b> <b>61, avenue de la Forêt Noire</b> <b>67085 Strasbourg</b> <b>France</b></p> <p><a href="mailto:kevin.macgabhann@em-strasbourg.eu">kevin.macgabhann@em-strasbourg.eu</a> <a href="mailto:sabine.menu@em-strasbourg.eu">sabine.menu@em-strasbourg.eu</a></p>	<p><u>Academic advisors</u> of DE&amp;M - Department of Economics and Management</p> <p><b>Birgit Hagen (business area)</b> <b>Claudia Tarantola (Economics area)</b> <b>Via S. Felice al Monastero, 5</b> <b>27100 Pavia</b> <b>Italy</b></p> <p><a href="mailto:birgit.hagen@unipv.it">birgit.hagen@unipv.it</a> <a href="mailto:claudia.tarantola@unipv.it">claudia.tarantola@unipv.it</a></p>

<p><u>Administration advisor</u> of EM Strasbourg Business School</p> <p><b>Elodie Thevenet</b> <b>61, avenue de la Forêt Noire</b> <b>67085 Strasbourg</b> <b>France</b></p> <p><a href="mailto:elodie.thevenet@em-strasbourg.eu">elodie.thevenet@em-strasbourg.eu</a></p>	<p><u>Administration advisor</u> of DE&amp;M - the Department of Economics and Management</p> <p><b>Federico Franceschini</b> <b>Via S. Felice al Monastero, 5</b> <b>27100 Pavia</b> <b>Italy</b></p> <p><a href="mailto:double-degree.dem@unipv.it">double-degree.dem@unipv.it</a></p>
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The pedagogical team consists of faculty members and researchers who participate in the Joint study program in both universities, and of external speakers.

### **Art. 3**

The study program, object of this Agreement, is implementing in the observance of national laws and regulations in force in partner institutions' countries.

The degrees of the partner institutions on which are based the International framework cooperation agreement, have all been the subject of a national accreditation (see Appendix E).

These graduate degrees are part of Master's programs giving access to doctoral studies.

### **Art. 4**

The partner institutions are authorized to award Double Degrees in the framework of International cooperation agreement.

The following French legal texts frame the implementation of International framework cooperation agreement for the award of Double Degrees:

- Code of Education;
- Circular no 2014-0018 – October 23, 2014 relating to conditions for implementing and awarding within the framework of LMD French national degrees by higher education institutions of the Ministry of National Education, Higher Education and Research.

The following Italian legal texts framed the implementation of International framework cooperation agreement for the award of Double Degrees:

- Art. 3, c. 10 DM 270/2004 reform education systems, relating the opportunity for the University to issue degrees in collaboration with other Italian or foreign universities on the basis of specific agreements;
- Art. 18 of the Course regulations of University of Pavia regarding the issue of joint and Double Degrees;
- Attachment n. 7, of Course Regulations, regarding MIBE (art. 12 - D.M. 22 October 2004 n. 270);
- Attachment n. 5, of Course Regulations, regarding MEGI (art. 12 - D.M. 22 October 2004 n. 270);
- Art. 9 of Course Regulation, regarding MEFI (art. 12 - D.M. 22 October 2004 n. 270).

### **Art. 5**

The students of both institutions have access to the DD program after obtaining the Bachelor's degree (180 ECTS) in one of the following fields: management, economics, business, or any other field accepted by the executive board. The program is open only to students of the partner universities above mentioned.

### **Art. 6**

At Université de Strasbourg, the required level of language skills, in the framework of this program, correspond to level B2 in English as described in the "European Language Portfolio" from the Council of Europe<sup>1</sup>. Students from Pavia will be required to provide a certificate of B2 level in English. Home university certificates are accepted.

The language teachers from University of Pavia must ensure that the candidates have the required language skills.

<sup>1</sup> Self-assessment grid: <http://www.coe.int/en/web/portfolio/self-assessment-grid>

At University of Pavia, the required level of language skills, in the framework of this program, corresponds to level B2 in English and B2 in Italian (only for students enrolling in MEGI) as described in the “European Language Portfolio” from the Council of Europe<sup>2</sup>. Students from Strasbourg will be required to provide a certificate of B2 level in English (MIBE and MEGI) or Italian (MEFI). Home university certificates are accepted.

The language teachers from Université de Strasbourg must ensure that the candidates have the required language skills.

#### **Art. 7**

Candidates are selected by their home universities based on academic criteria (grades, language level, good career performance) and motivation.

The applications are sent to the administrative coordinator of the host university, by the administrative coordinator of the home University, no later than late-May for a mobility starting in the following fall.

Each folder contains:

- CV of applicant;
- authenticated copy of bachelor degree;
- filled application form;
- certificate of language level;
- nomination letter for the DD program from the home university.

The host university takes the final decision on the admission of the selected candidates.

The results of the selection phase will be transferred by the home University to the host University at the latest in late-May preceding the start of the academic year of mobility.

A maximum of 5 (five) Double Degree students by academic year and by university may participate in the DD program. In Strasbourg, a maximum of 3 (three) Double Degree students can be accepted in each specialization.

#### **Art. 8**

Students will be enrolled at partner universities simultaneously for each academic year, according to the rules in force in each of the partner universities. The respective registration offices of the partner universities try to harmonize their registration procedures in order to facilitate the administrative steps for the students. In case of any difficulties, they contact the administrative advisors of the program (see article 2).

When they register at Université de Strasbourg, students will get an “Alsace campus Pass” (student card). They also can request a “UNIPASS card” when they register at University of Pavia, to travel on the bus lines.

Students only have to pay registration and tuition fees at their home University.

Students have to pay only the fees for the parchment of Italian National degree, if they want it.

Students enrolled in this study program shall have the required insurance coverage, according to the rules of the partner universities.

#### **Art. 9**

The Double Degree program will cover a two-year period and is worth 120 ECTS. In order to satisfy the requirements of the curriculum of University of Pavia, students participating in the Double Degree program (both Italian and foreign) must acquire, in the two years, the number of credits indicated in the study plan (current) of the considered period for the subject areas listed below:

- economics area
- business area
- mathematics / statistics area
- juridical area

The student may satisfy the above constraints with exams taken at home University or host University.

Study program consists of 4 semesters. Each semester is equivalent to 30 ECTS.

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<sup>2</sup> Self-assessment grid: <http://www.coe.int/en/web/portfolio/self-assessment-grid>

Students at home University	1 <sup>st</sup> year at	2 <sup>nd</sup> year at
EM Strasbourg	University of Pavia “MIBE” or “MEFI” or “MEGI”	EM Strasbourg “Diplome Grande Ecole– grade Master” (majors quoted in Article 1)
Università degli Studi di Pavia	University of Pavia “MIBE” or “MEGI” or “MEFI”	EM Strasbourg “Diplome Grande Ecole– grade Master” (majors quoted in Article 1)

Each student shall study 2 semesters at their home University and 2 semesters at the host University. The participating students are enrolled in the Master's program of their respective home institution.

### Content of the study program

EM Strasbourg students undertake their mobility during the 2<sup>nd</sup> year of the Programme Grande Ecole (equivalent to 1<sup>st</sup> year of Master's degree) whereas students from University of Pavia undertake their mobility during their 2<sup>nd</sup> year of the Master's degree.

As a result, both Strasbourg and Pavia student will be in Pavia during their 1<sup>st</sup> year of Master's degree and in Strasbourg during their 2<sup>nd</sup> year of Master's degree. Students follow the rules that apply to local students in each partner university. They must complete the following requirements:

- 1<sup>st</sup> year of Master's degree in Pavia
  - o Students attend the 1<sup>st</sup> year of the MIBE, MEGI or MEFI and validate 60 ECTS credits.
- 2<sup>nd</sup> year of Master's degree in Strasbourg
  - o Students are enrolled in the *Diplôme Grande Ecole* at EM Strasbourg Business School, students and must acquire:

ECTS required	Correspondant didactic activities
<b>60 ECTS</b>	Courses: 48 ECTS
	Language courses: 3 ECTS
	Case study: 9 ECTS
	A period of internship of at least 3,5 months (without ECTS)
	Grand oral (without ECTS)

- o Courses must be taken in the majors open to them in the framework of this Double Degree and presented in Article 1 and in Appendix A. They must correspond to the chosen combination, as described in Article 1.
- o Students will integrate the case study carried out in Strasbourg with an extra-work of at least 30 pages - on an individual basis - to be agreed on with the Italian supervisor, enriched by a more extensive literature search in order to make it equivalent to the Italian thesis.
- o Students of both Universities have to defend their final thesis in Pavia.
- o Italian students: to enroll in the second year of Master's (3rd year of the Grande Ecole Program), Italian students shall certify the possession of 60 credits corresponding to the 1st year of the master's study program. It is the responsibility of the administration advisor of Pavia, to request to the administration advisor of EM Strasbourg a transcript of records of passed exams at EM Strasbourg Business School, which must at least contains the following information:
  - Student's name;
  - Date and place of birth;
  - Sending institution;
  - programme;
  - Subjects taken;
  - Grades;
  - Number of ECTS acquired;
  - Home university grade scale.

### Art. 10

The partner universities adopt ECTS for each teaching unit and send in April the ultimate study plan of Master.

Each institution officially recognizes the proposed modules within the program and the awarded credits.

The conversion scale of rating systems is attached in Appendix B.

The exam rules of each partner are attached in Appendices C and D.

The partner universities shall issue to each student a transcript of records covering all training units followed and specifying the number of ECTS obtained at the partner University (see *art 9*). These academic results (transcripts) are transmitted by the administrative coordinator of the host university to the coordinator of the home university, at the end of each semester.

In Strasbourg, the exam results will be validated at the end of the academic year by a jury of teachers of the *Grande Ecole* Diploma, composed of at least one university professor (Chair Jury) and academic coordinators of different specializations. Students must pass the Grand Oral examination to validate their EM Strasbourg degree. This oral examination will take place in September or January following the end of the Double Degree program.

After completion of the degree requirements described in article 9, students will be awarded the following diplomas, according to the rules and regulations in force in each partner universities:

- Diplôme Grande Ecole – grade Master, Université de Strasbourg
- Laurea magistrale in International Business and Entrepreneurship of University of Pavia
- or
- Laurea Magistrale in Economia e Gestione delle Imprese of University of Pavia
- or
- Laurea Magistrale in Economics, Finance and International Integration of University of Pavia

#### **Art. 11**

Obligations on the part of both partners towards the students they will send in the frame of this exchange program (home universities):

- recruit, select and prepare the students participating in the program according to the conditions at article 7;
- ensure that students fulfill the requirements for admission in the article 7;
- transmit the applications of the selected candidates according to the procedure described at article 7;
- register the candidates in the home university during the period of the exchange program;
- ensure that students have taken out the required insurance policies (health, public liability).

Obligations on the part of both partners towards the students they will receive in the frame of this exchange program (host university):

- inform the accepted students about the visa application procedure<sup>3</sup>;
- exempt the incoming students from all registration fees;
- host and orient the exchange students;
- help the exchange students find housing;
- offer study guidance for the students;
- transmit a record of the hosted student's grades according to the procedure at article 10.

Obligations on the part of the students participating in the exchange program:

- obtain a visa, if needed;
- pay tuition fees of the home institution before the beginning of the exchange period;
- respect the rules and regulations of the host institution;
- pay for room and board during the exchange period;
- have the obligatory insurance coverage, pay eventual medical costs and provide proof of public liability insurance.

#### **Art. 12**

Each partner follows its own procedures for national institutional quality insurance to ensure the maintenance of high quality standards.

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<sup>3</sup> Incoming students coming at Université de Strasbourg, from some countries, must register on the website <http://www.campusfrance.org> in order to apply for a student visa.

An annual report of activities is realized by the steering committee and transmitted to each partner. This report will be taken into account in the decision of continuation or none the cooperation.

An assessment of the exchange program is realized by the steering committee within the six months prior to the end of the cooperation. This assessment will be taken into account in the decision to renew or not the cooperation.

Given the importance of the recognition of degrees within the program, the national authorities are involved in the process of quality control.

The present Agreement is signed by all the legal representatives of the partner institutions, ensuring the exchange of good practices and thereby engaging the responsibility of each institution in terms of control of the academic quality of the program.

If for any reason, one of the partner universities is no longer authorized to award its degree, this institution shall immediately notify the partners, and will be excluded from the program up to a new accreditation, without that it affects the students in the course of the year.

### **Art. 13**

Each partner university shall share equally the costs incurred by this curriculum.

Whenever possible, the partners shall endeavor to support student mobility by means of national or European subsidies.

The students participating in the mobility program will benefit from all the services offered by the host universities.

The partners help students to find accommodation and guide them about the various student services offered.

At Université de Strasbourg, students have access to university canteens, to university libraries, to the intranet ("Espace Numérique de Travail" or ENT) and all student services, thanks to their "Pass Campus Alsace" (student card).

At University of Pavia, students have access to university canteens, to university libraries, to the Computer Facilities, to the intranet ("WiFi Area") and all student services, thanks to their "Ateneo student card".

### **Art. 14**

The partners agree to use their name and logo on all promotional material, literature on the program and other documents related to the program.

### **Art. 15**

In case of difficulties on the interpretation or execution of this Agreement, the parties shall attempt to resolve their dispute amicably. Recourse to a jurisdiction will only as a last resort, after exhausting all other remedies, such as using a Mediator.

### **Art. 16**

Four (4) original copies in English and in French are signed by each partner university.

This Agreement shall go into effect from the date of the signature and remain valid for 5 (five) years in accordance with the duration of the International Cooperation Agreement to which this Agreement is attached, subject to the continuation of accreditation of the national degrees.

At the end of this period, it may be renewed only if the competent authorities of each partner once again approve it.

A partner requesting to modify or terminate this Agreement must inform the other partner in writing 6 (six) months beforehand. In order to be valid, both partners must validate these changes by means of an amendment.

In case of termination of this Agreement is to be terminated, the partner universities must ensure that the students, who are already involved in the program within the framework of the Agreement, will complete their degree, under the terms of the agreement.

### **Art. 17**

This Agreement includes 5 (five) appendices:

- Appendix A: Study Programs
- Appendix B: Grade conversion scale

Available upon request:

- Appendix C: Exam rules of EM Strasbourg Business School
- Appendix D: Exam rules of the Department of Economic and Management of University of Pavia
- Appendix E: Documents attesting the accreditation of the national degrees

Strasbourg (date) 12 OCT. 2018

By delegation of the President  
of University of Strasbourg



**Prof. Irini Tsamadou-Jacobberger**

Vice-President for International Relations  
of University of Strasbourg



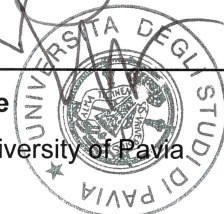
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**Fabio Rugge**

Rector of University of Pavia

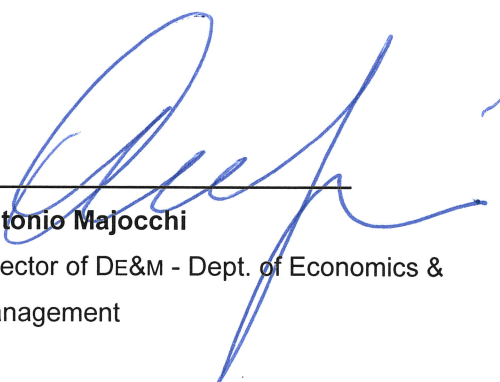




**Dr. Herbert Castéran**

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**Antonio Majocchi**

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